

FOR IMMEDIATE RELEASE

Dekker Unveils Sleek New Black Finish Across Product Line

Michigan City, IN — July 29, 2025 — Beginning this August, **Dekker Vacuum Technologies** is transitioning all systems and pumps from the signature Dekker Gold finish to a bold, modern black. This visual update reflects our ongoing commitment to clean design, improved product presentation, and brand consistency.

While the change is purely aesthetic, it brings several practical benefits:

- **Cleaner Look in Harsh Environments:** The black finish helps mask grime and oil mist buildup, maintaining a more professional appearance over time.
- **Enhanced Decal Visibility:** Decals have been redesigned to stand out clearly against the new black background, improving readability and brand recognition.
- **Streamlined Branding:** This update aligns with the imagery featured in our latest brochures and marketing materials, creating a unified look across all platforms.

This transition will begin in August, with updated systems rolling out to distributors as inventory cycles through. No changes have been made to product specifications or performance.

As always, **Dedicated. Dependable. Dynamic.** Dekker remains focused on delivering reliable solutions with a fresh, modern edge.

For questions or marketing assets related to this update, please contact Joan Dalglish, Digital Marketing Communications Manager at Dekker Vacuum Technologies: (248) 318-6261; joan.dalglish@atlascope.com.